

QCR SPONSORSHIP PACKAGE

THE 2025 FOUNDERS SPONSOR PACKAGE PRESENTATION



A MOTORSPORT TEAM IN THE COLLEGIATE RACING SERIES

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ABOUT OUR TEAM

- Queen City Racing (QCR) is a student-led, 501(c)(3) non-profit motorsports team.
- Open to all majors — from engineers, business, medical, and DAAP students.
- A shared drive to win no matter what.



THE QUEEN CITY RACING (QCR) LOGO.

ABOUT THE COMPETITION

- A brand new series that provides hands-on opportunities in team management, marketing, sponsorship, and wheel-to-wheel racing.



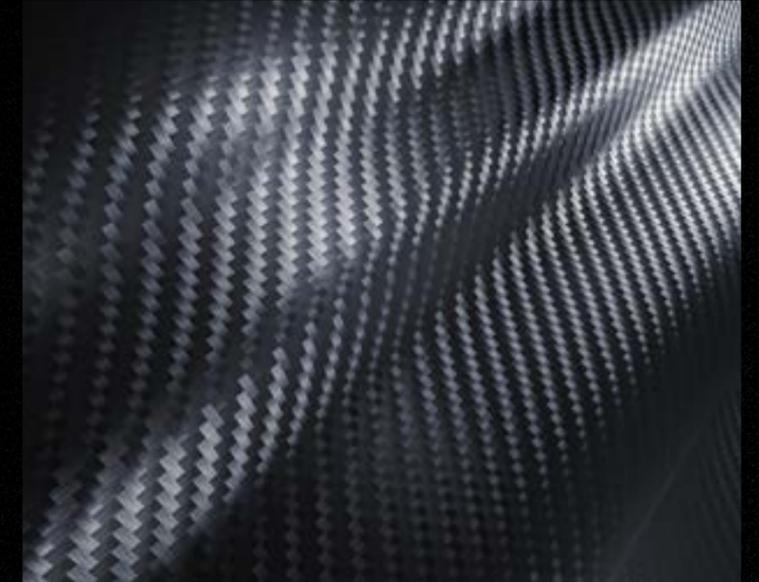
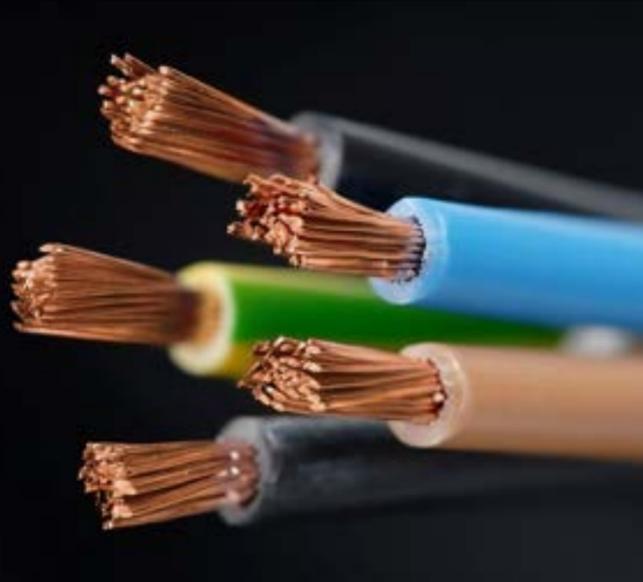
THE COLLEGIATE RACING SERIES (CRS) LOGO.

HOW ARE WE DIFFERENT?



- CRS differs from other collegiate motorsports by featuring wheel-to-wheel driving
- The primary focus is on learning
- Drivers must obtain a professional racing license to ensure safety and commitment
- Regulations are less strict to encourage innovation and experimentation
- Combines a wider variety of skillsets to collectively overcome challenges
- QCR is a non-profit organization

SPONSORSHIP PACKAGES



COPPER \$100-\$499

THE SPARK THAT POWERS EVERYTHING.

Copper Tier gets the car on the track, started, and builds the foundation of the club.

WHAT'S INCLUDED:

- Coasters
- Team Photo
- Name on the Car

ALUMINIUM \$500-\$999

LIGHTWEIGHT SPEED, BUILT TO FLY.

Aluminum makes the necessary changes to the car and keeps it running fast.

WHAT'S INCLUDED:

- T-Shirts
- Small Logo
- 3D Printed Merchandise

**INCLUDES PREVIOUS TIER

TITANIUM \$1,000-\$4,999

RAW STRENGTH, ENGINEERED TO DOMINATE.

Titanium is making significant upgrades to the car and getting practice time to make a formidable team.

WHAT'S INCLUDED:

- Hoodies
- Event Tickets
- Medium Logo

**INCLUDES PREVIOUS TIERS

CARBON \$5,000+

ELITE PERFORMANCE. NO COMPROMISES.

Building the winning team with the best upgrades to the car. This tier grants access to the resources necessary to dominate.

WHAT'S INCLUDED:

- Plaque
- Signed Helmet
- Large Priority Placement Logo

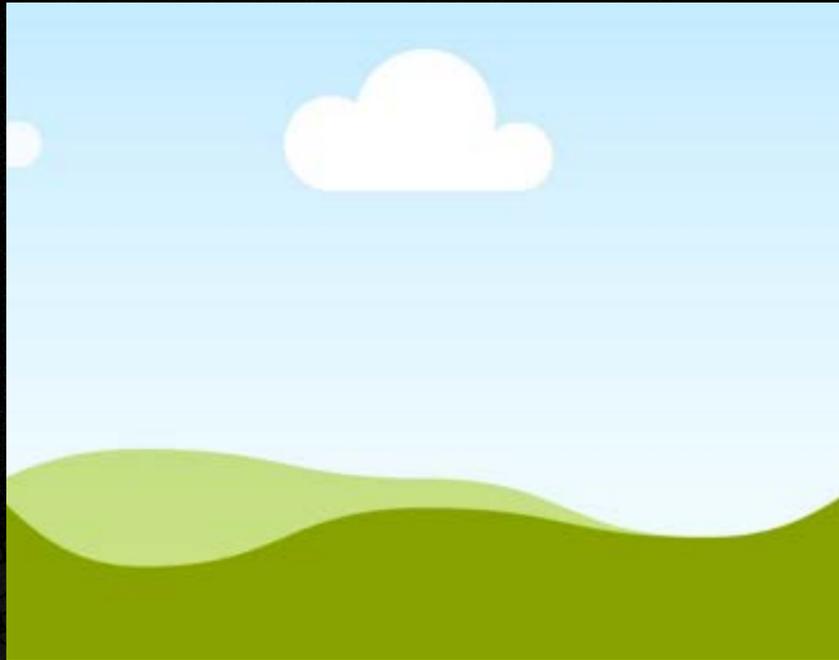
**INCLUDES PREVIOUS TIERS

TOP BIDDER EXCLUSIVES

- LOGO ON RACING SUIT
- YOUR OWN RACING SUIT
- CAR NAMING RIGHTS
- TRACK DAY IN QCR'S RACECAR

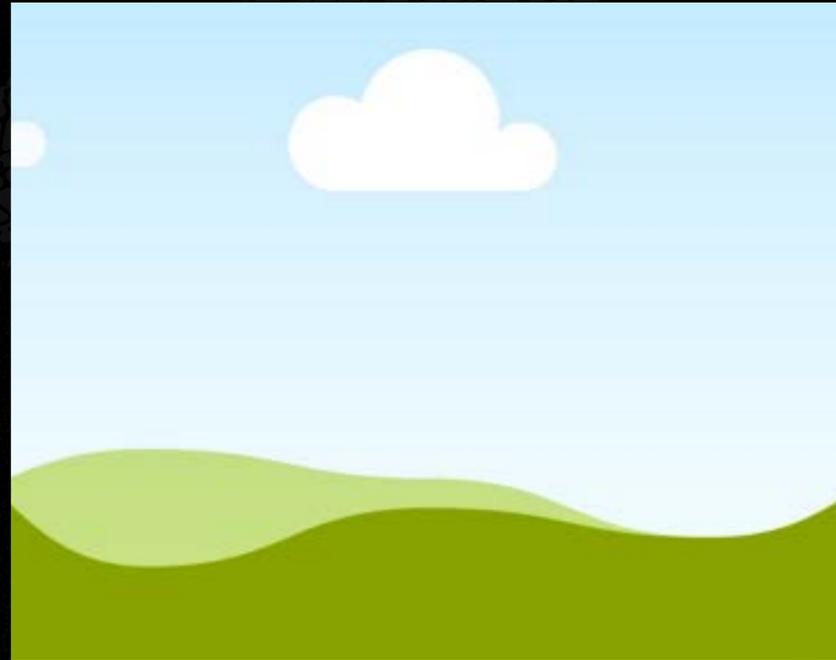


HOW TO DONATE



WEBSITE

INSERT LINK HERE



CHECKS

ACCOUNT NUMBER -

ROUTING NUMBER -



CONTACT INFORMATION

CINNATI@GMAIL.COM

RANJANRN@MAIL.UC.EDU

PILOTOSN@MAIL.UC.EDU

THANK YOU

WE LOOK FORWARD TO PARTNERING WITH YOU

FOLLOW US ON INSTA: @QUEEN.CITY.RACING

123 ANYWHERE ST., CINCINNATI, OH

+123-456-7890

WWW.REALLYGREATSITE.COM